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# The 2015 Innovation Nanshan Entrepreneurship Star Contest

China • Shenzhen • Nanshan

## **Brief Introduction**

The Innovation Nanshan “Entrepreneurship Star” Contest is an annually-held large-sized selection activity not only focusing on local Nanshan, but also opening up to the whole world, which is hosted by Shenzhen Nanshan District People’s Government and the Science & Technology Commission of Shenzhen Municipality, organized by Nanshan District Science Technology and Innovation Bureau and Nanshan District Hi-tech Incubator Service Center, supported by ‘Get In Tech’salon, Nanshan Incubator Alliance and Innovation Nanshan Entrepreneurship Investment Alliance, aiming at “Encouraging innovation and supporting venturing”.

Since the 1st session of “Entrepreneurship Star” Contest held in 2008, its influence and coverage has been further expanded and become the platform of projects selection for many venture capital institutions as well as the platform of competition for entrepreneurs. In the past seven years, this Contest attracted 4975 projects in total to participate, over 2000 investors and experts to be the judges of Contest, hundreds of inspecting



projects ,more than 20 mainstream media releasing news nearly 700 ,there in 122 enterprises and 96 venturing teams obtained the awards of RMB 32 million from the government funds. Moreover, it encouraged nearly 100 investment institutions to invest the venture capital up to RMB 1.5 billion in Nanshan District. The domestic mainstream media and investment institutions have paid much attention to this Contest. Therefore, this Contest has become a “Business Card” of service for innovation and venturing in Nanshan and in Shenzhen as well.

### Requirement

#### 1.Enterprises

Establishing within 5 years,the sale no more than RMB 15million in 2014

#### 2.Venturing Teams

No less than 3 persons in the core team,and planning to establish within 6 months after the Contest.

#### 3.Undergraduate Teams

Graduating within a year or be students,no less than 3 persons in the core team.

 **Procedures Of Contest**



Start-up | Sign Up | Auditions | Final

| Semi-final | Award Ceremony

 **Awards Setting(Amount to RMB 7million)**

Group	Amount	Bonus
Enterprises	1	First prize RMB 5 hundred thousand/per
	2	Second prize RMB 3 hundred thousand /per
	3	Third prize RMB 2 hundred thousand /per
	14	Anward RMB 1 hundred thousand /per
Venturing Teams	1	First prize RMB 3 hundred thousand /per
	2	Second prize RMB a hundred thousand /per
	3	Third prize RMB fifty thousand /per
	14	Anward RMB fifty thousand /per
Undergraduate Teams	1	First prize RMB a hundred thousand/per
	2	Second prize RMB eighty thousand /per
	3	Third prize RMB fifty thousand/per
	14	Anward RMB twenty thousand/per
Individual Awards	some	RMB five hundred thousand in total
RMB one million in total for fostering after the Contest		

## Supporting Policies

1. Policies and funds
2. Capital connection
3. Bank Lending
4. Entrepreneurial Space
5. Entrepreneurial Service

## How to participate

Visiting <http://star.szns.gov.cn/> to login in



The screenshot shows the homepage of the 'star' website. The header includes the 'star' logo and navigation links: 首页, 大赛简介, 在线报名, 投资投票, 赛事动态, 大赛花絮, 赛事合作, 联系我们, 注册 / 登录. The main banner features the text '搭建众创服务平台', '架起众创国际桥梁', and '拓展众创孵化空间'. The central focus is the '创业之星大赛' (Star Entrepreneurship Competition). A '简介' (Introduction) section is visible, followed by a '距离报名截止时间' (Distance to registration deadline) section with four data points: 49天, 14时, 35分, and 53秒. The footer contains '媒体Media'.

## Contact Us

Website <http://star.szns.gov.cn/>

Wechat sznsstar2008



To scan the code to follow us.

E-mail [nscyfwb@126.com](mailto:nscyfwb@126.com)

Address

Room204,West Tower,Nanshan Digital Culture Industrial Base, No.10128

Shennan Rd,Nanshan District,Shenzhen,Guangdong Province,China